

STREAKY BAY

WEBSITE PROSPECTUS

You are INVITED to be part of Streaky Bay's NEW and exciting website!

Designed to compliment our printed and digital visitor guide, we think you will agree Streaky Bay has never looked so good! Advertise your business to the world with our highly visual and informative website at very reasonable rates.

Here are some impressive stats from our website compared to industry standards since we debuted in August 2015.

- 18,600 unique visitors (50 per day)
- 11,000 unique views on business listings
- 2 minutes and 3 pages per session
- 54% used the site on a mobile or tablet

Check it out at www.streakybay.com.au

Take up a website listing on the new website NOW!

Please choose one of the following options to take up a website listing.

Website Listing Options

Option 1: \$120 (SBTP Members ONLY)

- **SAVE over 50% from non-member price!**
- Name, address, contact details inc email and website
- Up to 5 images and 250 words
- Social media icons/links
- One amendment per annum

Option 2: \$250 (Non-members of SBTP)

- Name, address, contact details inc email and website
- Up to 5 images and 250 words
- Social media icons/links
- One amendment per annum

Website Promotion Extras

Add news or events at any time during the year.

Benefit from exposure on the website along with promotion via Streaky Bay Tourism social media channels.

Minimum 4 weeks notice required.

Calendar of events listing: \$40 per event

- Up to 3 images and 200 words
- Date, time, organiser details
- Google Map location

News / editorial / blog: \$80 per item

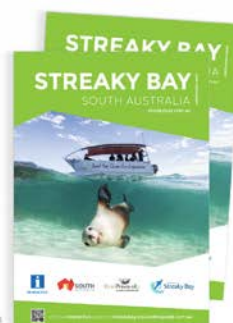
- Up to 3 images and 750 words

Additional amendments: \$20 each

**TO BOOK AND/OR
BECOME A MEMBER**

CONTACT

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W: streakybay.com.au



***Become a MEMBER, benefit and SAVE!**

Members of Streaky Bay Tourist Promotions receive:

1. Over 50% discount on website listings;
2. Rotation of their listing in the Featured Business section on the home page of the tourism website;

To learn more about the benefits of being a member of Streaky Bay Tourist Promotions, visit:

<http://streakybay.com.au/about-streaky-bay-tourism>

Terms and Conditions

The Management Committee of SBTP:

1. Has editorial control over copy and images on the streakybay.com.au website;
2. No liability clause etc. refer to our website disclaimer;
3. All website business listings will be offered on a financial year basis;
4. GST not applicable on listing prices.

Photography

We recommend the following photographers:

Robert Lang M: 0401 300 968 W: robertlang.com.au

Megan Eramiha M: 0422 350 077

